

# Salik Launches Investor Relations Mobile App

to Further Enhance Transparency, Accessibility and mitigate the risk of misinformation from unofficial sources.

**Dubai, UAE – 10 December 2024:** Salik Company PJSC ("Salik" or the "Company"), Dubai's exclusive toll gate operator, today announced the launch of its Investor Relations mobile application "Salik Investor Relations".

In line with its commitment to digital transformation, Salik is pleased to announce the launch of its Investor Relations mobile application, available for download on iOS and Android devices. This innovative communication channel offers convenient access to essential company information, enabling investors to stay informed anytime and anywhere. Salik's new Investor Relations (IR) mobile application further widens its official communication channels, offering a secure, transparent and accessible environment for engagement with investors.

The Salik IR app is a comprehensive resource for Salik's shareholders, investment community, and other relevant stakeholders, featuring a wide range of data from stock information to key financial information, a document library containing all reporting to investors, as well as analyst consensus, financial calendar, and real-time company disclosures. By consolidating investor information in a single easy-to-use platform, Salik reaffirms its commitment to transparency and accessibility. Additionally, the app provides another important platform for mitigating the risk of misinformation from unofficial sources.

**Ibrahim Sultan Al Haddad, Chief Executive Officer of Salik**, commented: "Launching the Salik Investor Relations (IR) app is a key step in advancing our investor communication strategy. This platform empowers investors and analysts with accurate, up-to-date information directly from Salik, providing greater transparency and mitigating the risk of misinformation from unofficial sources. We encourage our stakeholders to rely on this and other official communication channels to ensure they receive accurate, reliable and timely updates from Salik."

Al Haddad added: "The new IR app aligns with our digital strategy and commitment to best practice Investor Relations, for which we have been formally recognised with awards this year, ensuring ease of access to key information. With features designed to support the needs of both institutional and retail investors, we are enhancing engagement with the financial community while reducing the risk of scams and misinformation."

The Salik Investor Relations app is available for download on the **Apple App Store** and **Google Play Store** by searching "Salik Investor Relations". For more details on the app's features, visit the Investor Relations page on the official website of Salik Company.

## **PRESS RELEASE**



# **About Salik Company PJSC**

The Company was established in its current form, as a public joint stock company in June 2022 pursuant to Law No. (12) of 2022. "Salik", which means "seamless mobility" in Arabic, is Dubai's exclusive toll gate operator and manages the Emirate of Dubai's automatic toll gates utilising Radio-Frequency-Identification (RFID) and Automatic-Number-Plate-Recognition (ANPR) technologies. The Company currently operates 10 toll gates located at strategic junctures, especially on Sheikh Zayed Road, which is considered the main road in Dubai. In 2023, 593 million journeys were recorded through Salik's toll gates, whether for residents commuting within the Emirate for their daily activities or for tourists visiting Dubai's attractions. Under a 49-year concession agreement (ending in 2071), with the Roads and Transport Authority (RTA), Salik has the exclusive right to operate existing and any future toll gates in Dubai.

#### **Investor Relations**

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