

In preparation for the summer holiday season with more than 100 winners to be rewarded...

Al Salam Bank Launches "Win up to BHD 2,000" Campaign for Visa Credit and Prepaid Cardholders

Manama, Kingdom of Bahrain – 5 May 2025: Al Salam Bank has launched its pre-summer promotional campaign aimed at boosting the use of its credit and prepaid cards during the period from 4 May to 30 June 2025. This initiative comes in line with the Bank's strategy to reward its clients during a season that typically witnesses increased spending on travel arrangements and summer holidays.

The campaign will award a variety of valuable cash prizes to over 100 winners, with the highest prize reaching up to BHD 2,000. Winners will be selected from among the highest spenders based on the total amount spent during the campaign period. The more the card is used—whether locally, internationally, or online—the greater the chances of winning, and the higher the potential prize value. Prizes range from BHD 50 and go up to a grand prize of BHD 2,000 for those whose purchases exceed the minimum total spend of BHD 200 in accordance to the campaign's terms and conditions.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "At Al Salam Bank, we are committed to designing rewarding campaigns that enhance our clients' experiences and cater to their diverse needs. This pre-summer campaign offers our clients an ideal opportunity to benefit from the advantages of our cards, whether for travel bookings or everyday purchases, along with the chance to win valuable cash prizes. We continuously strive to offer flexible banking solutions and competitive benefits, and we encourage all Al Salam Bank Visa credit and prepaid cardholders to make the most of this opportunity."

Clients using the Multi-Currency Prepaid Card can also benefit from competitive foreign exchange rates ahead of the summer season by topping up their cards through the Al Salam Bank App during the campaign period and using them for transactions in foreign currencies while traveling. Customers will enjoy no international transaction fees of 2.71 % if the transaction is made in the same card currency

For more information about the campaign's terms and conditions, please visit the Bank's website at www.alsalambank.com, contact us via WhatsApp on 17005500, or book an appointment at the Bank's virtual branch through the Skiplino app.

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