

Al Salam Bank Launches Team Building and Culture Integration Programs

- Developed in partnership with Investment for Knowledge Management and Consultancy (iKMC), the Team Building Program addresses gaps between individuals and various departments through a systematic approach hosted in an effective training environment
- The Culture Integration Program run by Wisser Group Consultancy boosts team productivity and performance by breaking down barriers and aligning goals with a focus on culture.
- Under the guiding principle “We Inspire our People”, the programs encompasses over 200 employees

7 February 2023 - Manama, Bahrain: Al Salam Bank has recently launched two intensive programs that aim to instill a spirit of collaboration and foster improved communication across its teams to enhance cultural integration. Developed in collaboration with Investment for Knowledge Management and Consultancy (iKMC) and Wisser Group Consultancy, the programs were first launched in early December 2022, with over 200 participating employees.

Set to be completed at the end of the first quarter of 2023 as part of Al Salam Bank's commitment to maintaining its inspirational and positive work culture motivated by the principles of synergy and mutual respect. The initiative will work towards continuing to foster a work environment that celebrates collective contribution through curated team building activities. With its ongoing strategic transformation as a result of its acquisition of Ithmaar Bank's consumer banking division, the programs fall in line with the Bank's drive to ensure a seamless integration process with minimal disruption on corporate and banking operations.

Under this partnership, iKMC has developed a Team Building program that encourages open communication to build a cohesive network with shared work ethics and integrated team values, by equipping teams with the curated knowledge to achieve long-term success in a sustainable manner. The program also focuses on bridging gaps between individuals and various departments and addressing them in a systematic manner to ensure active collaboration in an effective training environment.

Through its Culture Integration Program, Wisser Group Consultancy is set to launch nine team building workshops targeted towards the Bank's retail employees. The workshops center around advancing personal and team development, building trust, committing to team spirit, and increasing productivity by breaking down barriers and aligning both culture and goals.

Commenting on the occasion, Muna Al Balooshi, Head of Human Resources and Administration at Al Salam Bank, said, “We are firm believers that while the key to institutional growth is the consistent development of human resources through the achievement of a set goals and targets, our first priority is ensuring the successful integration of teams, which is rooted in achieving harmony between people and culture. Fueled by our values, these internal programs launched in partnership with leading consultancies in the field seek to accelerate synergy amongst team members, by further integrating our people into the collaborative work environment and DNA we have fostered at Al Salam, which thrives on shared visions and collective achievement. These

initiatives aim to further facilitate a renewed sense of collaboration across our expanded teams, following the acquisition of Ithmaar Bank's retail division, ensuring minimal disruption to daily banking services and our corporate workflow."

Al Salam Bank continues to invest in the development of its talent under its guiding principle "We Inspire our People". Motivated by its pursuit for excellence, the Bank is committed to prioritizing its people, all while encouraging teamwork and collaborative values. Powered by an aggressive growth strategy, the Bank prides itself on fostering a work environment that inspires creativity by equipping its people with the necessary tools and resources to play an active role in achieving the Bank's vision for the future.

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