

## Press Release

### Oman Insurance, Emirates Red Crescent team up to provide essential supplies to families during Ramadan

Dubai, April 28, 2021

Oman Insurance Company has launched an initiative this Ramadan in collaboration with Emirates Red Crescent to support families in need of essential food supplies. The company will contribute AED 50 to Emirates Red Crescent with every motor insurance policy sold directly via its website during the Holy month.

Commenting on the programme, Julien Audrerie, Head of Consumer Lines and Marketing at Oman Insurance said, "Giving back to the less fortunate within our community during Ramadan is in line with Oman Insurance's core purpose to care and support when people need it most. We associate our direct customers to become a part of this drive too. Not only will they enjoy best-in-class insurance and service, but they will also be able to extend a helping hand at the same time."

The initiative, licensed by the Islamic Affairs and Charitable Activities Department (License number: 3840), will be active throughout the month of Ramadan and is expected to provide relief to a number of families in need. Terms and Conditions apply.

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#### About Oman Insurance Company

Oman Insurance Company (P.S.C.) was established in 1975 and is one of the leading insurance providers in the Middle East. Oman Insurance Company has operations across Emirates in the UAE as well as in Oman and Turkey. Oman Insurance provides a wide range of insurance solutions for individuals and enterprises in Life, Medical and General insurance.

#### About Emirates Red Crescent

The Red Crescent Society of the United Arab Emirates is the UAE-affiliate of the International Federation of Red Cross and Red Crescent Societies. The authority was founded in Abu Dhabi in 1983 with support of Sheikh Zayed bin Sultan Al Nahyan.

#### For more information please contact:

**Ahsan Khan**

Head of Marketing

Oman Insurance Company

Tel: +971 4 233 7018

Email: [ahsan.khan@omaninsurance.ae](mailto:ahsan.khan@omaninsurance.ae)