

## Al Salam Bank Launches Ramadan Campaign with 15% Cashback on Comprehensive Car Insurance

**Manama, Bahrain – 11 March 2025:** In celebration of the holy month of Ramadan, Al Salam Bank in collaboration with Solidarity Bahrain has launched an exclusive offer granting its clients 15% cashback on comprehensive Takaful Motor insurance. The offer includes a diverse range of insurance plans tailored to meet the different needs of clients. The campaign will be valid until 31 March 2025, in alignment with the increased demand for auto-related services during Ramadan.

This exclusive offer applies to comprehensive Takaful Motor insurance policies for all Al Salam Bank clients who currently own a vehicle or plan to purchase one. Clients can also benefit from instant 15% discount on Takaful Travel insurance and Takaful property insurance during the holy month of Ramadan. As a leading provider of both banking and insurance solutions, the Bank continues to position itself as a one-stop financial hub in Bahrain.

Al Salam Bank's comprehensive Takaful Motor insurance, Takaful Travel insurance and Takaful property insurance stands out for its competitive pricing and flexible options that cater to various client requirements. Policies can be instantly issued through multiple channels, including branches, contact centers, the mobile application, and self-service kiosks, ensuring a seamless and efficient experience. Furthermore, the Bank remains committed to offering Sharia-compliant insurance products, designed to align with the values and preferences of its clients.

Commenting on the campaign, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, stated: "At Al Salam Bank, we strive to provide integrated banking and insurance solutions that meet our clients' evolving needs while offering them exceptional value. This exclusive Ramadan campaign aligns with our commitment to deliver value added benefits, as it presents a unique opportunity for our clients to enjoy a 15% cashback on comprehensive Takaful Motor insurance, in addition to an instant 15% discount on Takaful Travel insurance and Takaful property insurance which ultimately reduces their financial burden and ensures peace of mind."

For more information about the offer, clients can visit the Bank's website at [www.alsalambank.com](http://www.alsalambank.com), contact via WhatsApp at 17005500, or book an appointment at the virtual branch through the Skiplino app.

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