

# Tabreed Brings Unrivaled Experience to Big 5 Construct Egypt as Sponsor and Participant

 Engaging with the region's premier developers and legislators, Tabreed champions the virtues of District Cooling as the only viable option for Sustainable Cities

**Abu Dhabi, United Arab Emirates – 30 June 2024:** Tabreed, the world's leading district cooling company, has completed its participation at this year's Big 5 Construct Egypt, where members of its executive management team led the discussion on the vital topics of decarbonisation through planning efficiency and the role of district cooling in sustainable cities.

This was the sixth edition of the most influential construction event in Egypt, with technology and sustainability both high on its agenda. For Tabreed, this presented an unmissable opportunity to engage with developers, architects, planners, engineers, consultants and government officials, to openly discuss the opportunities available to them through the uptake of district cooling. The industry has already proved itself over many decades to enormously benefit governments, customers, communities and investors across the GCC, enabling societal progress and rapid, sustainable growth.

"District cooling is universally acknowledged as a vital player in the mitigation of climate change," commented Tabreed's Chief Executive Officer, Khalid Al Marzooqi. "As global populations and temperatures rise, so is the demand for cooling. Meeting that demand should not cost the earth and district cooling has shown itself to be indispensable, using 50% less energy than conventional air conditioning.

"Every year our operations prevent the release of millions of tons of carbon emissions and Egypt already benefits from Tabreed's presence – we provide cooling for the prestigious Downtown Katameya in New Cairo. We see enormous potential for further expansion across the country, which is undergoing a significant construction boom with many new cities planned or under development. Big 5 Construct, then, has provided us with an excellent platform from which to address vitally important and influential decision makers about incorporating district cooling in their plans at the earliest possible stages, so it forms an integral part of a sustainable and intelligent infrastructure."



## **About National Central Cooling Company PJSC (Tabreed)**

Tabreed provides essential and sustainable district cooling services to iconic developments in the Middle East and Asia, a leading driver of progress for people, communities and environments around the world towards a more sustainable future. Founded in 1998 and publicly listed on the Dubai Financial Market, it is one of the UAE's strongest growth companies.

Through its extensive regional and international operations, industry-leading reliability and efficiency, R&D programmes and investment in AI technology, Tabreed further solidifies its position as the district cooling industry's global leader. In addition to district cooling, Tabreed's energy efficiency services extend the company's sustainability impact, helping businesses and organisations to improve their overall energy consumption, in turn reducing CO<sub>2</sub> emissions and assisting in the achievement of carbon neutrality objectives.

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