

Al Salam Bank Announces Comprehensive Auto Finance Offer in Partnership with Al Haddad Motors for Mercedes-Benz Vehicles

Manama, Kingdom of Bahrain – 28 August 2025: As part of its ongoing commitment to providing innovative and comprehensive financing solutions, Al Salam Bank has announced its exclusive collaboration with Al Haddad Motors, the official distributor of Mercedes-Benz in Bahrain, to launch a fully integrated auto finance offer that allows clients to own Mercedes-Benz vehicles at competitive and convenient prices.

According to the terms and conditions, the offer, which runs until 31 December 2025, covers all associated costs of purchasing a vehicle. This includes a special car price, a five year service package, one-year registration fees, a five-year warranty, and an optional five years of comprehensive Takaful insurance – with monthly installments starting from BHD 274 (Insurance included).

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "We are proud to launch this exclusive collaboration with Al Haddad Motors, which marks a significant step in delivering comprehensive financing offers that align with the aspirations of our clients. Through this initiative, we aim to simplify the car ownership journey and provide a hassle-free experience by incorporating all related expenses into one streamlined financing plan. This partnership reflects our broader strategy to provide flexible and integrated financing solutions that support our clients' lifestyles and fulfill their ambitions."

From his side, Mr. David Lord, General Sales Manager at Al Haddad Motors, expressed his delight with the partnership, saying: "We are pleased to be part of this important collaboration with Al Salam Bank, which is designed to offer attractive and comprehensive deals for acquiring Mercedes-Benz vehicles. We believe this initiative will greatly facilitate the ownership process of our luxury cars and provide clients with peace of mind through the offer's all-inclusive nature, covering service, insurance, and warranty."

For more information, please contact Al Salam Bank's Relationship Managers: Mansoor Al Ghurair at 39261929, Sayed Jalal at 36105001, or Sayed Mahmood at 39174790, or visit the Bank's website at www.alsalambank.com, or book an appointment through the virtual branch on the Skiplino app.

-Ends-