

Globalpharma Eyes Ambitious Expansion with 25 New Product Launches in 2025

Dubai, UAE, 8th January 2025: Globalpharma, the UAE's leading pharmaceutical manufacturer and a wholly owned subsidiary of **Dubai Investments PJSC**, has unveiled its ambitious plans for 2025, marked by the launch of **25 innovative products** across key **therapeutic areas, including diabetes, cardiovascular, gastroenterology, and orthopaedics**. This milestone reflects Globalpharma's commitment to delivering high-quality, accessible medications that address the region's evolving healthcare needs.

"Globalpharma's growth and innovation perfectly align with Dubai Investments' vision of driving transformation in key industries," **said Mohammed Saeed Al Raqbani, General Manager, Dubai Investments Industries & Masharie and Board Director of Globalpharma**. "As the pharmaceutical sector continues to grow, the Group is strategically positioning Globalpharma to capitalize on emerging opportunities. The goal is to not only contribute to the healthcare ecosystem in the region but also to establish Dubai Investments as a significant player in the global pharmaceutical landscape. Through innovation, partnerships, and a focus on patient-centric solutions, we are confident that Globalpharma will continue to elevate its presence and create meaningful impact."

As part of Globalpharma's broader expansion efforts, the Company is strengthening its distribution network to ensure seamless access to its products. By optimizing delivery channels and forging new partnerships, the company is focused on meeting the needs of healthcare practitioners (HCPs) and patients alike. Additionally, Globalpharma is refining its market entry strategies to adapt to the unique requirements of regional markets, solidifying its presence in key territories while exploring new opportunities.

"Our strategic focus in 2025 revolves around innovation, accessibility, and partnerships," **said Basem Albarahmeh, General Manager, Globalpharma**. "The launch of 25 new products across critical therapeutic areas underscores our commitment to meeting the region's healthcare challenges. From enhancing our nutraceutical and women's health portfolios to expanding our market access strategies, we are setting the foundation for long-term growth".

The momentum for 2025 builds on the success of 2024, which has seen the launch of several innovative products. These include **Glovadip (Valsartan + Amlodipine)** and **RUSET (Rosuvastatin + Ezetimibe)** for cardiovascular health. Additionally, the launch of **Uriout (Febuxostat)** for chronic gout management and **MG21 and CG21**,

inspired by UAE heritage with blends of myrrh, costus, and cloves, has set the stage for continued growth and innovation.

Globalpharma is participating in **DUPHAT 2025**, a premier pharmaceutical and healthcare event, showcasing its latest solutions and engaging with industry leaders. The event underscores Globalpharma's commitment to innovation and collaboration, further driving its mission to deliver high-quality, accessible healthcare to patients.

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